

# EVENTS

1,350<sub>M<sup>2</sup></sub> exhibition space

100-1,000 GUESTS

Culturespaces



## FACTS AND FIGURES

### ZUIVERINGSHAL Westergasterrein

CREATE YOUR OWN EXCEPTIONAL CUSTOM-MADE EVENT

MULTIMEDIA EQUIPMENT THAT IS UNIQUE IN THE WORLD

**3,800** m<sup>2</sup> projection area (walls & floor)

MORE THAN 100 VIDEO PROJECTORS AND A SPATIALISED SOUND SYSTEM



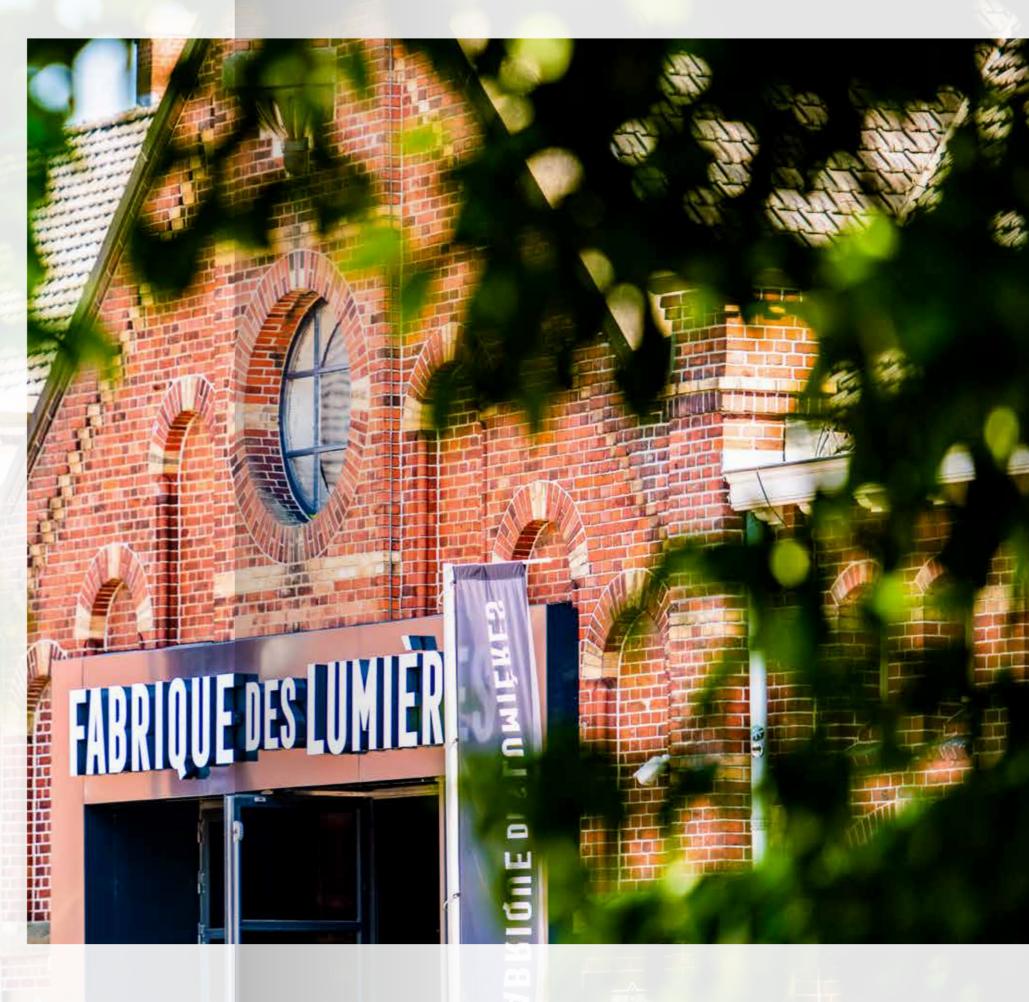
### INTRODUCTION

Created by Culturespaces, Fabrique des Lumières is a digital art centre located in Zuiveringshal of Amsterdam's Westergasfabriek. Using cutting-edge technology with light projections and music, Fabrique des Lumières features immersive exhibitions of classical, modern, and contemporary artists. Our visitors can enjoy a high-quality visual and audio art experience that is perfectly adapted to the 19th century historic building we are located in. The immersive exhibitions are projected onto all surfaces of the walls and floors of Fabrique des Lumières making it a full sensory encounter.

With our innovative and highly advanced technical equipment, Fabrique des Lumières provides the perfect opportunity for tailor made events with your presentation, logo or product(s) in an impressive setting and adapted to your taste and desired atmosphere. Fabrique des Lumières can accommodate up to 1,000 people for meetings, dinners, (fashion) shows, product launches or company presentations. Note: The Hall can be divided into three spaces, so you can host multiple programme components in the same building.

### **HISTORY OF THE ZUIVERINGSHAL**

The Westergasfabriek is just a stone's throw away from Amsterdam's city centre, Central Station, and the A10 ring road making it easily accessible by various means of transport. Built in 1883 by the British Imperial Continental Gas Association to light the city's streets, the unique 4-hectare location used to be the largest coal-fired gasworks in the Netherlands. In the Zuiveringshal, the gas was purified in large boilers with sand and chemicals. After the closing of the factory in the late 1960s, the site was left unused. Since 2003, the industrial monument has been lighting up the city again as a centre for arts, culture and hospitality venues.



### **PRIVATE EVENTS**

Fabrique des Lumières can be reserved for your event outside its public opening hours.

#### **COCKTAIL PARTIES AND DINNERS**

- All our spaces can be reserved for cocktail parties, receptions and dinners. The service includes the rentable spaces and the projection of our current immersive exhibitions (total duration: approx. 50 minutes).
- Catering and other services are additional, service providers will need to be selected from the list of approved partners.

#### **PROFESSIONAL EVENTS**

- Corporate events: the layout of the spaces and the on-site technical equipment (integrated video projectors and sound system) make Fabrique des Lumières the ideal location to create an evening event that combines an immersion in art history with the option of your customised projections.
- Corporate presentations: the Hall with its Mezzanine is an ideal space for your speech or presentation that can be arranged into an impactful setting of your choosing.
- Product launches or shows: the venue's nineteenth-century industrial decor is a unique setting for your event. You can use Fabrique's spaces to project your images, logos, and videos as well as display your product(s) or collection(s) in an impressive setting.

Other options for events can be discussed with our Events Team, please get in touch via the contact details listed on page 10.



#### A WIDE RANGE OF OPTIONS TO PERSONALISE YOUR EVENT

Our state of the art projection equipment at Fabrique des Lumières makes it possible to project your visuals according to the requirements of your event. You can choose between:

- enhance the venue's architecture.
- your event.
- Lumières Hall or Studio.

### **PRIVATE VISITS**

- guests can be served.

prices and options.

The original decor, with elegant lighting options that

• The screening of the current immersive exhibitions: offer your guests an exceptional journey into the heart of art. Masterpieces by the most celebrated artists are brought to life before your eyes, accompanied by music.

• A catalogue of still or animated ambiances is available for you to choose from to create the desired atmosphere for

 Your personalised world: you can project a customised video, logo or presentation onto the walls of Fabrique des

• Our approved service providers are at your disposal to help you design an entirely personalised show: the creation of a synopsis, scenography or animation of your media (photos, logos, videos, sound, etc.), its soundtrack and the full integration of your project into our multimedia equipment.

• Breakfast event: Offer your guests a private visit of the current exhibitions in the mornings from 7.00 to 9.00 • A continental breakfast with pastries, tea, coffee and fruit juice, for up to 100 guests can be served.

 Private Museum visit: Offer your guests a private visit of the current exhibitions in the evenings from 18.00 to 20.00 • A optional service of one drink and snack for up to 100

Please contact our Events Team for more information on



### **EVENT INFO**

### HALL

### STUDIO

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• Surface area 110 m<sup>2</sup>

CAPACITY - STUDIO

Video

Shoots

Product

Placement

Exhibition

Space

• Length 13 m

• Height 5.4 m

• Width 8 m

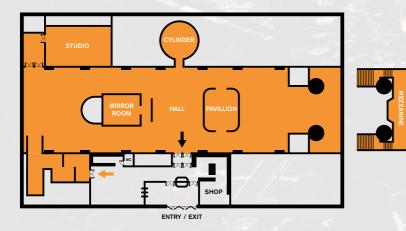
- Surface area 1,230 m<sup>2</sup>
- Length 67 m
- Width 18 m
- Height 17 m

### **CAPACITY - HALL**



Dinner setting 500 guests

### LAYOUT OF THE AREAS





### **USEFUL INFORMATION**

Pazzanistraat 37, 1014 DB Amsterdam T: +31 (0)6 1007 7527 E: locatiehuur@fabrique-lumieres.com www.fabrique-lumieres.com #fabriquedeslumieres

#### **OPENING HOURS:**

Monday - Thursday	9.30 - 17.00
Friday & Saturday	9.30 - 21.00
Sunday	9.30 - 18.00
(You can host events outside these opening hours)	

### **GETTING HERE**

Fabrique des Lumières is centrally located and easily accessible by various means of transport from bicycle to public transport or your own car. Our site is located on Westergasterrein inside Westerpark, a car-free environment.



Please contact us for further pick-up and drop-off information.



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Pazzanistraat 37 1014 DB Amsterdam The Netherlands

www.fabrique-lumieres.com

